

EXCEED! basic

Exceed! by Telosa™ is a powerful, affordable and easy-to-use fundraising and information management software solution, connecting mid-sized nonprofits to their mission and donors. Exceed! empowers nonprofits to develop stronger relationships with their donors, prospects and other constituents while enabling them to save time, be more productive and get exceptional value.

Contact us for a
FREE DEMO CD

Visit us at:
www.telosa.com
or call 800.676.5831
to get started.



TELOSA™
SOFTWARE

A Team of
Trusted Advisors.
Not an Army of Salespeople.

Exceed! *Basic* 3.0 - New Features

Reporting Improvements

Analyze your constituent data more easily and with greater flexibility using the new reporting features in Exceed! Basic 3.0 . With report drill-down capabilities, you can get greater detail on certain information within a report by simply clicking on the data in the report. And with more export options, a report can be sent to almost any format, including Excel, Word, PDF, HTML and more.

E-mail and Direct Mail Marketing

Exceed! Basic's integration with VerticalResponse Direct Marketing services makes e-mail and direct mail outreach easier than ever. VerticalResponse gives you the tools to create and manage professional looking e-mail and direct mail communications, including:

- Easy-to-use e-mail creation tools with dozens of pre-made templates to create sophisticated e-mail newsletters, announcements, invitations and promotions.
- E-mail list building and management tools including an opt-in form builder and unsubscribe capabilities.
- Robust reporting and tracking, including the ability to track click-throughs within your e-mail marketing and bounced and opened e-mails.
- Tools to create elegant full-color postcards and other printed direct mail pieces.

E-mail Address Management

Exceed! Basic 3.0 now has more tools for e-mail address management and preventing e-mail delivery issues. You can now easily find and update incorrectly formatted e-mails across your entire database using our Mass E-mail Verification Tool to prevent bounced and undeliverable e-mails.

Data Importer Enhancements

With Exceed! Basic's new Advanced Importer, you have all the tools you need to import constituent and gift information from other data sources, such as online giving or third-party donor lists. The Advanced Importer will check for duplicate records as it imports and it will allow you to import gifts to existing records in Exceed! Basic.

Contact us Today!

Call or e-mail Telosa today and we'll show you how Exceed! can empower you to spend more time in front of your donors, and less time in front of your computer.