



*Exceed! by Telosa™ is a powerful, affordable and easy-to-use fundraising and information management software solution, connecting mid-sized nonprofits to their mission and donors. Exceed! empowers nonprofits to develop stronger relationships with their donors, prospects and other constituents while enabling them to save time, be more productive and get exceptional value.*

Contact us for a  
**FREE DEMO CD**

Visit us at:  
www.telosa.com  
or call 800.676.5831  
to get started.



**TELOSA**  
SOFTWARE

A Team of  
Trusted Advisors.  
Not an Army of Salespeople.

## Exceed! Premier 6.5 - New Features

### *Credit Card Processing*

Telosa has partnered with IATS and now offers fully integrated credit card processing. Your organization can accept credit cards for payments of gifts, pledge payments, dues and sales, and process them directly within Exceed! Premier. You can process credit card transactions individually, in batches or in conjunction with our EFT (Recurring Giving) Module. For more information about IATS, visit <http://www.telosa.com/iats>.

### *E-mail and Direct Mail Marketing*

Exceed! Premier's integration with VerticalResponse Direct Marketing services makes e-mail and direct mail outreach easier than ever. VerticalResponse gives you the tools to create and manage professional looking e-mail and direct mail communications, including:

- Easy-to-use e-mail creation tools with dozens of pre-made templates to create sophisticated e-mail newsletters, announcements, invitations and promotions.
- E-mail list building and management tools including an opt-in form builder and unsubscribe capabilities.
- Robust reporting and tracking, including the ability to track click-throughs within your e-mail marketing and bounced and opened e-mails.
- Tools to create elegant full-color postcards and other printed direct mail pieces.

### *E-mail Address Management*

Exceed! Premier 6.5 now has more tools for e-mail address management, including:

- E-mail format verification when entering e-mails addresses into Exceed! Premier.
- Easily find and update incorrectly formatted e-mails across your entire database using our Mass E-mail Verification tool to prevent bounced and undelivered e-mails.

### *Prospect Research*

Have you been thinking about a major donor or capital campaign? Do you need help identifying your most promising prospects? Telosa's partnership with WealthEngine provides you with a simple solution for access to comprehensive and powerful information about your constituents.

### *Event Management*

Telosa's Exceed! Auctionpay Interface was created to help nonprofits easily manage fundraising events and share event information managed in Auctionpay, including registration, seating assignments, auction donations, and purchases.